

HUMAN[X]

# ENTERPRISE @ HUMANX

Explore how AI is transforming SaaS, HR, IT, sales, and more. Discover how AI streamlines operations, enhances decision-making, and personalizes user experiences.

With an agenda informed by groundbreaking proprietary research conducted by HarrisX and HumanX, attendees will leave with confidence and conviction around their AI futures.

## FEATURED SPEAKERS



**Clara Shih**  
CEO  
Salesforce AI



**Ori Goshen**  
Co-Founder & CEO  
AI21 Labs



**Sarah Franklin**  
CEO  
Lattice



**Victor Riparbelli**  
Co-Founder & CEO  
Synthesia

## WHY ATTEND

- [X] Exclusive Insights**  
Join global leaders showcasing AI's potential to drive efficiency, cut costs, and revolutionize business processes.
- [X] Tailored Experience**  
Engage in sessions on AI-driven automation and optimization, predictive analytics, and tailored customer experiences.
- [X] Networking Opportunities**  
Connect with enterprise experts, industry leaders, and peers through personalized matchmaking and a year-round community platform.
- [X] Actionable Strategies**  
Learn practical approaches to implementing AI in task automation, supply chain management, and operational processes.

## SESSION THEMES

- AI-Driven Automation and Optimization: Uncover the benefits of AI optimization in enterprise, from customer service to supply chain management.
- Personalized User Experiences: Explore the role of AI in creating curated and intuitive user experiences.
- Data-Driven Decision Making: What is the impact of AI on risk management, resource allocation, and strategic planning?

## WHO ATTENDS

Chief Executive Officer // Chief Product Officer // Chief Product and Technology Officer // Global Head, Financial Innovation and Digital Assets // Head of Sales and Data Science // Managing Director

# REINVENTING THE CONFERENCE EXPERIENCE

We started with a blank sheet of paper and 150 conversations with today's business leaders and top VCs. We weren't surprised by the findings: **most conferences are boring.** They're too big, too confusing, too exhausting, and attendees feel like they are constantly missing something.

Even worse, the experience is not worth the investment. Subpar food, glitchy AV and WiFi, lackluster event technology, and obvious pay-to-play speakers leading to a haphazard agenda all impact the single most important aspect of any conference—your ROI.

## AT HUMANX, YOU CAN EXPECT:

### CONFERENCE THREADING

A threaded programming model, where you live a conference experience completely unique to your sector, function, and needs, but are surrounded by (and at times paired with) industry or functional peers

### THOROUGH RECAPPING

On-demand recordings of all sessions, with real-time transcriptions and AI summaries accessible year-round in the state-of-the-art event app

### AI PERSONALIZED EXPERIENCES

Personalized, AI-driven suggestions around content, special events, and matchmaking

### AI ASSISTANT

"HumanX Memory" which automatically tracks and stores who you met, the companies you spoke with, and which sessions were most helpful

### CUTTING EDGE APP

Cutting-edge wayfinding to help locate the people, companies, and content you care about

### COMMUNITY

A year-round community of like-minded leaders joining you on this journey

## THE HUMANX DIFFERENCE

**Built by the team behind Money20/20, Shoptalk, and HLTH, HumanX is not your average conference.**

**Informed by years of building premier industry conferences, we're rewriting what it means to attend, sponsor, or participate in a conference.**



**ATTEND**

[www.humanx.co](http://www.humanx.co)