HUMAN[X]

ENTERTAINMENT @ HUMANX

Discover how human creativity will be augmented with artificial intelligence. We will delve into the worlds of gaming, music, publishing and production to discover if AI is opening up new frontiers for creativity and innovation to provide a glimpse into the future of entertainment.

With an agenda informed by groundbreaking proprietary research conducted by HarrisX and HumanX, attendees will leave with confidence and conviction around their AI futures.

FEATURED SPEAKERS

Demi Guo
CEO
Pika

Michael Ellenberg
Founder & CEO
Media Res Studio

Perkins Miller
CEO
Fandom

Jessica Powell
Co-Founder & CEO
AudioShake

WHY ATTEND

[x] **Exclusive Insights**
Discover AI's role in content creation, visual design, automated testing, and generating personalized messaging.

[x] **Tailored Experience**
Engage in sessions on AI-driven content, including writing, gaming, music, and publishing.

[x] **Networking Opportunities**
Connect with entertainment experts, industry leaders, and peers through personalized matchmaking and a year-round community platform.

[x] **Actionable Strategies**
Learn practical approaches to safekeeping intellectual property rights, personal information, and artistic dignity in the face of AI.

SESSION THEMES

- Content Creation: AI tools assist in many aspects of content creation, but does creativity fall to the wayside?
- Gaming: Exploring AI-automated gaming improvements from enhanced realism to personalized content.
- Intellectual Property: Discussing the main issues of copyright and ownership in the face of AI.
- Media and deepfakes: Deepfakes raise concerns about privacy and identity, but can we protect our image with regulation?

WHO ATTENDS

// **Studio Executives**
// **Directors**
// **Producers**
// **Talent Representation**

REINVENTING THE CONFERENCE EXPERIENCE

We started with a blank sheet of paper and 150 conversations with today's business leaders and top VCs. We weren't surprised by the findings: **most conferences are boring.** They're too big, too confusing, too exhausting, and attendees feel like they are constantly missing something.

Even worse, the experience is not worth the investment. Subpar food, glitchy AV and WiFi, lackluster event technology, and obvious pay-to-play speakers leading to a haphazard agenda all impact the single most important aspect of any conference–your ROI.

AT HUMANX, YOU CAN EXPECT:

CONFERENCE THREADING
A threaded programming model, where you live a conference experience completely unique to your sector, function, and needs, but are surrounded by (and at times paired with) industry or functional peers

THOROUGH RECAPPING
On-demand recordings of all sessions, with real-time transcriptions and AI summaries accessible year-round in the state-of-the-art event app

AI PERSONALIZED EXPERIENCES
Personalized, AI-driven suggestions around content, special events, and matchmaking

AI ASSISTANT
"HumanX Memory" which automatically tracks and stores who you met, the companies you spoke with, and which sessions were most helpful

CUTTING EDGE APP
Cutting-edge wayfinding to help locate the people, companies, and content you care about

COMMUNITY
A year-round community of like-minded leaders joining you on this journey

THE HUMANX DIFFERENCE

Built by the team behind Money20/20, Shoptalk, and HLTH, HumanX is not your average conference.

Informed by years of building premier industry conferences, we're rewriting what it means to attend, sponsor, or participate in a conference.

ATTEND

www.humanx.co