

HUMANX 2026

# EXECUTIVE SUMMARY

APRIL 6-9, 2026 • SAN FRANCISCO

HumanX was created in response to a growing gap in the AI event landscape, one where noise, hype, and vendor-driven agendas often eclipse clarity, practicality, and true strategic value. As AI continues to reshape every facet of enterprise operations, leaders don't need another conference about what's possible, **they need a curated**, **outcome-oriented gathering that helps them** *take action*. HumanX 2026 exists to deliver exactly that.

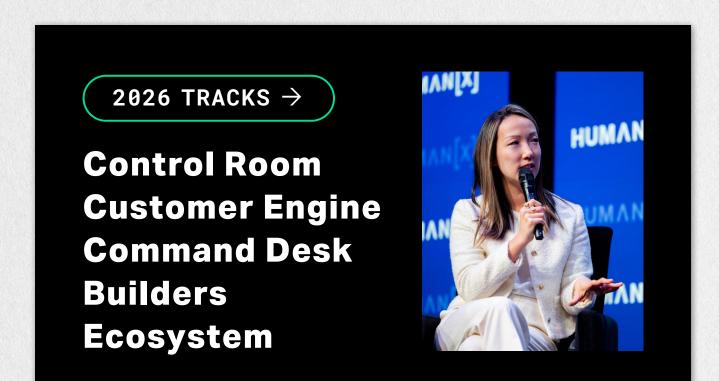
## Our mission is simple: to accelerate responsible, high-impact Al adoption across the enterprise.







That's why our primary audience is decision-makers who oversee budgets, set strategy, and are accountable for outcomes. This includes business leaders across functions: customer service, finance, sales, operations, marketing, HR, legal, product, technology, and the C-suite.



The five HumanX 2026 tracks were designed with that same focus on real-world application. Rather than organize content around industries or technologies, we anchor our programming in key pain points to give business leaders the information and tools to succeed.

#### Each track addresses a different part of the enterprise:

- Control Room: How to optimize your internal critical operations using Al.
- Customer Engine: How customer-facing teams use AI to engage, convert, support, and retain.
- Command Desk: How executive leaders turn AI into organizational leverage, aligning capital, policy, and ethics with opportunity.
- Builders: How AI gets made, from model design to deployment, infrastructure to experimentation.
- Ecosystem: Where Al founders, funders, and platform builders shape the next wave of innovation.

For decision-makers navigating the high-stakes world of enterprise AI, HumanX 2026 isn't just another event, it's the one built for them.

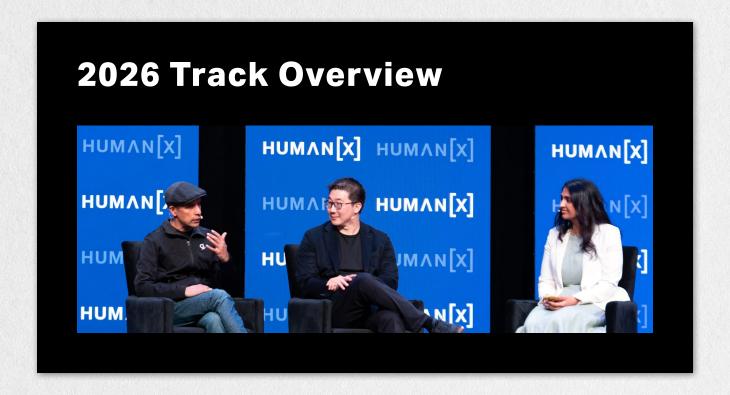






At HumanX, there are no pay-to-play speaking slots, no filler panels, and no recycled content. Every speaker is chosen for their domain expertise, and every session is crafted to answer a real, point-of-need question. The result: a conference designed for urgency, delivering actionable insight, and moving forward with clarity and confidence.

PREVIEW 2026 SPEAKERS →



#### **Control Room**

This track explores how AI is transforming the core of enterprise operations; from **finance and HR to business operations**. You'll hear from C-suite leaders using AI to accelerate the monthly close, personalize employee development, and streamline workflows that don't scale. It's where internal systems meet intelligent automation, and operational resilience becomes a competitive edge.

### **Customer Engine**

This track explores how customer-facing teams, from **marketing to sales to support**, are using AI to engage smarter, sell faster, and deliver better service at scale. You'll learn from the leaders building AI-driven growth engines, and see how brands are personalizing the entire customer journey with unprecedented speed and precision.

#### **Command Desk**

This track explores how executive leaders turn Al into organizational leverage, aligning capital, **policy**, **governance**, and ethics with opportunity. It's designed for those shaping Al's direction across the enterprise: from investment and risk to regulation and long-term impact.



#### **Builders**

This is where cutting-edge tools meet real-world implementation. This track spotlights how AI gets made, from model training and experimentation to infrastructure and deployment. You'll hear from **product and technology leaders** building the systems behind enterprise AI: refining architecture, scaling pipelines, and solving for performance at speed and scale.

### **Ecosystem**

This track convenes the architects of Al's future, **startups** crafting groundbreaking applications and the **venture capitalists** fueling their growth. Explore how lean teams are achieving unicorn status, the evolving strategies of Al-focused VCs, and the dynamic interplay between innovation and investment.

LEARN MORE ABOUT 2026 TRACKS  $\rightarrow$ 







# Audience Principles

- Senior Decision-Makers: 40%
   VP and above across functions
- Sector-Agnostic,
   Function-Specific: Content
   aligned to job role, not just industry
- Buyers: Focus on in-market business leaders with a need for ASAP solutions

## Who Should Attend

Enterprise professionals across various functions, including:

Finance // HR // Operations

Marketing // Compliance // Legal

Customer Experience // Sales

Technology // Engineering

Product // IT // AI

#### In addition to:

Investors // Founders
Startups // Accelerators



"The biggest industry leaders and decision makers in the Al space."

- Bloomberg

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