### JUSTIFICATION LETTER + REQUEST TO ATTEND

**Why Attend HumanX 2026?**

**Expert Speaker Lineup**
HumanX convenes the [most influential speakers in AI](https://www.humanx.co/speakers). Confirmed speakers for 2026 include CEOs and C-level leaders from **Google Cloud, Databricks, DeepLearning.AI, Anthropic, OpenAI, Amazon, Meta**, and more, as well as top venture capitalists, policymakers, and journalists.

The following speakers are of special interest for [organization]:

* Add [speakers](https://www.humanx.co/speakers) with functional/industry relevance

**Groundbreaking Content**
HumanX’s content is designed around real business challenges, not just technical ideas. Programming spans:

* **Center Theater:** High-impact announcements, industry-shaping keynotes, and global AI policy updates.
* **Track Theaters:** [Role-specific](https://www.humanx.co/tracks) playbooks from executives implementing AI across functions like marketing, operations, HR, and finance.
* **Interactive Sessions:** [Hands-on workshops](https://www.humanx.co/peer-exchange), [intimate speaker sessions](https://www.humanx.co/interactivesessions), ROI modeling labs, and intimate roundtables designed for actionable takeaways.

**Who Will Be There?**

* **6,000+ cross-functional leaders**, spanning technology, digital transformation, product, HR, operations, finance, and compliance.
* **350+ speakers and 400 solution providers** showcasing enterprise-ready AI strategies and tools.
* **250+ media representatives** from Bloomberg, CNN, CNBC, The New York Times, Fox Business, The Verge, and more.

**ROI for [Organization]**

By attending HumanX 2026, I will bring back:

* **Proven strategies** from peers and competitors already achieving measurable AI ROI.
* **Actionable insights** to apply directly to [specific project or business goal, e.g., “enhancing operational efficiencies with AI” or “exploring partnerships in AI-powered analytics”].
* **New relationships** with industry leaders, potential customers, and solution partners that can accelerate our growth and innovation roadmap.

I will also provide the team with a post-event summary report highlighting the most relevant takeaways, solutions, and opportunities for [organization].

**Cost Efficiency**

If approved now, we can secure tickets at the [lowest available rate](https://www.humanx.co/register), with the added benefit of bundling passes for additional team members at a discount.

| **Item**  | **Details**  | **Cost** |
| --- | --- | --- |
| Ticket  | General Admission Ticket  | $2,150 - $3,995Complete reg pricing can be found [here.](https://www.humanx.co/register) |
| Hotel  | Preferred hotel through HumanX | $269 - $291/nightHotel details can be found [here.](https://www.humanx.co/venue) |
| F&B |  |  |
|  |  | Total:  |

In short: HumanX 2026 is not just another AI event. It is where the world’s most influential leaders come together to move from AI possibility to measurable business value. Approving my attendance is an investment in ensuring [organization] remains competitive and ahead of the curve.

Thank you for your consideration.

Sincerely,
[Your Name]

### ONE-PAGE EXECUTIVE SUMMARY + REQUEST TO ATTEND

**Business Justification – HumanX 2026**

**Event:** HumanX 2026 – The #1 Enterprise AI Conference
**Dates:** April 6–9, 2026
**Location:** Moscone Center, San Francisco

**Why This Matters for [Organization]**

HumanX is purpose-built for enterprise decision-makers. Unlike tech-only events, it is engineered for the full C-suite — addressing strategy, ROI, governance, and execution. 1 in 3 attendees are C-level or above, ensuring high-value networking.

**Who Will Be There**

* 6,000+ leaders across technology, operations, finance, HR, marketing, and compliance.
* 350+ speakers, including executives from Google, Amazon, Walmart, Databricks, Anthropic, OpenAI, Meta, DeepLearning.AI, and Replit.
* 400 vendors & solution providers showcasing enterprise-ready AI tools.
* 250+ media outlets including Bloomberg, CNN, CNBC, NYT, Fox Business, and The Verge.

**ROI for [Organization]**

By attending, I will bring back:

* Proven strategies & ROI models from peer companies and global enterprises.
* Insights on AI regulation & policy (U.S. AI modernization bill, global standards)
* Tailored playbooks for [specific project or goal, e.g., “AI-powered analytics for operational efficiency”].
* A post-event summary report distilling key takeaways into actionable next steps for our team.

**Why HumanX vs. Other AI Events**

* C-Suite Focused: Tracks for CFOs, CMOs, CHROs, COOs — not just CTOs.
* Hands-On, Not Hype: ROI modeling labs, AI strategy clinics, peer roundtables.
* Networking with Purpose: Curated peer councils, investor/startup matchmaking.
* Policy Access: Dialogue with policymakers shaping global AI regulation.

**Cost Efficiency**

* Early commitment = lowest ticket rate.
* Bundling options = discounts for additional team members.

**Recommendation:** Approve attendance at HumanX 2026 to ensure [Organization] gains competitive insights, relationships, and strategies to accelerate AI-driven growth.

### ADDITIONAL RESOURCES

* [Why Attend](https://www.humanx.co/why-attend)
* [Who Attends](https://www.humanx.co/who-attends)
* [How HumanX is Different](https://www.humanx.co/what-makes-humanx-different)
* [Networking Programs](https://www.humanx.co/networking)
* [Speakers](https://www.humanx.co/speakers)
* [Tracks](https://www.humanx.co/tracks)
* [2025 Session Recordings](https://www.humanx.co/2025-center-stage-videos)
* [2025 Impact Report](https://www.humanx.co/2025-impact-report-download)
* [Registration details](https://www.humanx.co/register)