

HUMAN[x]

HUMANX
2026

EXECUTIVE
SUMMARY

SAN FRANCISCO
APRIL 6-9, 2026

AMSTERDAM
SEP 22-24, 2026

HumanX was created in response to a growing gap in the AI event landscape, one where noise, hype, and vendor-driven agendas often eclipse clarity, practicality, and true strategic value. As AI continues to reshape every facet of enterprise operations, leaders don't need another conference about what's possible, **they need a curated, outcome-oriented gathering that helps them take action.** The HumanX 2026 events exist to deliver exactly that.

Our mission is simple: to **accelerate responsible, high-impact AI adoption across the enterprise.**



That's why our primary audience is decision-makers who oversee budgets, set strategy, and are accountable for outcomes. This includes business leaders across functions: **customer service, finance, sales, operations, marketing, HR, legal, product, technology, and the C-suite.**

2026 TRACKS

Control Room
Customer Engine
Command Desk
Builders
Ecosystem



SAN FRANCISCO →

AMSTERDAM →

The five HumanX 2026 tracks were designed with that same focus on real-world application. Rather than organize content around industries or technologies, we anchor our programming in key pain points to give business leaders the information and tools to succeed.

Each track addresses a different part of the enterprise:

- **Control Room:** How to optimize your internal critical operations using AI.
- **Customer Engine:** How customer-facing teams use AI to engage, convert, support, and retain.
- **Command Desk:** How executive leaders turn AI into organizational leverage, aligning capital, policy, and ethics with opportunity.
- **Builders:** How AI gets made, from model design to deployment, infrastructure to experimentation.
- **Ecosystem:** Where AI founders, funders, and platform builders shape the next wave of innovation.

For decision-makers navigating the high-stakes world of enterprise AI, **HumanX 2026 isn't just another event, it's the one built for them.**



At HumanX, there are no pay-to-play speaking slots, no filler panels, and no recycled content. Every speaker is chosen for their domain expertise, and every session is crafted to answer a real, point-of-need question. The result: a conference designed for urgency, delivering actionable insight, and moving forward with clarity and confidence.

[SAN FRANCISCO SPEAKERS →](#)

[AMSTERDAM SPEAKERS →](#)

2026 TRACK OVERVIEW

Control Room

This track explores how AI is transforming the core of enterprise operations; from **finance and HR to business operations**. You'll hear from C-suite leaders using AI to accelerate the monthly close, personalize employee development, and streamline workflows that don't scale. It's where internal systems meet intelligent automation, and operational resilience becomes a competitive edge.

Customer Engine

This track explores how customer-facing teams, from **marketing to sales to support**, are using AI to engage smarter, sell faster, and deliver better service at scale. You'll learn from the leaders building AI-driven growth engines, and see how brands are personalizing the entire customer journey with unprecedented speed and precision.

Command Desk

This track explores how executive leaders turn AI into organizational leverage, aligning capital, **policy, governance**, and ethics with opportunity. It's designed for those shaping AI's direction across the enterprise: from investment and risk to regulation and long-term impact.

Builders

This is where cutting-edge tools meet real-world implementation. This track spotlights how AI gets made, from model training and experimentation to infrastructure and deployment. You'll hear from **product and technology leaders** building the systems behind enterprise AI: refining architecture, scaling pipelines, and solving for performance at speed and scale.

Ecosystem

This track convenes the architects of AI's future, **startups** crafting groundbreaking applications and the **venture capitalists** fueling their growth. Explore how lean teams are achieving unicorn status, the evolving strategies of AI-focused VCs, and the dynamic interplay between innovation and investment.



Audience Principles

- **Senior Decision-Makers:** 60% VP and above across functions
- **Sector-Agnostic, Function-Specific:** Content aligned to job role, not just industry
- **Buyers:** Focus on in-market business leaders with a need for ASAP solutions

Who Should Attend

Enterprise professionals across various functions, including:

Finance // HR // Operations
Marketing // Compliance // Legal
Customer Experience // Sales
Technology // Engineering
Product // IT // AI

In addition to:

Investors // Founders
Startups // Accelerators

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**"The biggest industry leaders and
decision makers in the AI space."
- Bloomberg**

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