



Exhibitor Catering Menu

2026



Order Deadline:

March 9, 2026

Signatures and Payment Due:

March 23, 2025

WELCOME 2026 EXHIBITORS TO SAN FRANCISCO AND MOSCONE CENTER!

PLEASE TAKE THE TIME TO FAMILIARIZE YOURSELF WITH OUR POLICIES.

BILLING AND PAYMENTS

All prices are subject to change. Including menu prices, administrative charge, and sales tax.

All food and beverage orders require full payment by [March 23, 2026](#).

A credit card must be provided by the Customer as a guarantee of payment for any additional on-site services rendered. We accept American Express, MasterCard, VISA and Discover.

If total amount exceeds \$25,000, a 3% processing fee will apply if paying with a credit card.

To avoid this fee, Customers may pay with ACH wire transfer or a company check payable to SMG Food & Beverage, LLC.

SERVICE AND SALES TAX

A 22% Administrative Fee will apply to all food and beverage charges. 75% of the administrative charge/fee is distributed to the employees providing the service as a gratuity. 25% is retained to defray administrative costs, it is not intended to be a tip, gratuity or service charge and will not be distributed to employees. Fee is subject to change. California state tax (currently 8.625%) will apply to all food, beverage, labor charges, equipment rentals and administrative fees. Fee is subject to change.





Staffing and Labor Charges

Catering personnel are covered by Union Local2's collective bargaining agreement.

Catering personnel will deliver food and beverage and clean related F&B areas.

Requests for dedicated staff will be charged \$300+ tax/server (up to 4 hours) or \$600+ tax/server (up to 8 hours). Overtime rates may apply for extended services above the agreed upon service schedules.

Additional labor charge may apply to functions with guest counts below the listed minimum guarantees.

Guaranteed Attendance

Final F&B guarantees must be received no later than [March 23, 2026](#).

Additions made after [March 23, 2026](#) are based on availability and may be subject to additional on-site fees.

Cancellation

Cancellation of an entire function received prior to [March 23, 2026](#) to the event will be entitled to liquidated damages equivalent up to 100% of the total estimated charges for the cancelled function.

Full charges will be applied to the cancellation of any function, menu items, and/or labor received after [March 23, 2026](#).

Misc. Reminders

Compostable service ware is provided with all F&B orders except seated meal functions.

Legends Global does not supply tables or electrical for your booths and/or build-out meeting rooms. Please reach out to your general service contractor for applicable fees.

All food and beverage is not charged on consumption.

All food and beverage must fit inside your booth and/or meeting room footprint.

A company/organization may only distribute samples of F&B products that the company/organization produces or sells in its normal day-to-day operations. Food Samples are limited to "bite size" portions (1 oz. or less) and non-alcoholic beverage samples are limited to a maximum of 2 oz. containers. Subject to approval in writing.

EXCLUSIVITY

As the **exclusive** caterer at the Moscone Center, Legends Global reserves the right to approve or deny all corkage requests.

No outside alcohol is permitted under any circumstance, per our CA liquor license.

Please let your exhibitor sales manager know in advance what special request you are looking for. Our talented director of culinary and his team have the ability to surprise and delight you, your guests, and the attendees!

Subcontractors or outside vendors **should not** be contracted with until Legends Global has approved a request in *writing*. Corkage fees are based on a loss of revenue for the center as the exclusive caterer. Being a union house, Legends Global servers and bartenders must provide all serving tasks.

By ordering from Legends Global, you are supporting local diverse-owned and women-owned businesses as part of our commitment to the community.

We look forward to providing you with an amazing experience.



BEVERAGES

Priced Per Item:

Assorted Pepsi Soft Drinks, 12 oz	\$8.25
Proud Source Bottled Water , 16 oz	\$8.25
Pepsi Bubly Flavored Sparkling Water, 12 oz	\$8.25
Perrier Plain Sparkling Water, 11 oz	\$9.50
Assorted Bottled Juices, 10 oz	\$10.00
Rockstar or AMP Energy Drink, 16 oz	\$11.50
Gatorade, 20 oz	\$11.00
Iced Coffee, 8 oz	\$13.75

Priced Per Gallon:

Peet's Regular Coffee	\$145.00
Peet's Decaffeinated Coffee	\$145.00
Mighty Leaf Assorted Teas	\$145.00
Infused Spa Water (5-gallon minimum)	\$45.00
Apple, Cranberry, Grape or Tomato Juice	\$120.00
Fresh Squeezed Orange or Grapefruit Juice	\$140.00
Iced Tea or Lemonade	\$92.00

Refrigerated Spring Water Kit \$220.00

Includes water dispenser, 5-gallon spring water and compostable cups

5-gallon replenishment \$78.00

Electrical Needs: Power requirements: 110V/20 amp

Measurements: 41.5”H x 14”W x 13.5”D



All orders are subject to a 22% service charge and sales tax. All prices are subject to change without notice.

BREAKFAST

Priced Per Item - Minimum 25

Oatmeal with Brown Sugar, Raisins and Low-Fat Milk	\$13.25
Seasonal Fruit Parfait layered with Granola and Low-Fat Yogurt	\$15.50
Chia Pudding Chia Seed Pudding, Almond Milk, Maple Syrup and Blueberries	\$18.00
Bacon & Onion Crustless Quiche Applewood Smoked Bacon, Caramelized Onion, and Swiss Cheese	\$20.00
Breakfast Burrito: Scrambled Eggs, Chorizo Sausage, Peppers, Onions and Jack Cheese	\$18.00
Vegetarian Breakfast Burrito: Scrambled Eggs, Peppers, Black Beans, Onions, and Jack Cheese	\$18.00
Croissant Sandwich: Eggs, Bacon, and Cheddar Cheese	\$18.50
Breakfast Torta: Chorizo, Eggs, Beans, Queso Fresco, Pickled Jalapeno, on a Bolilo Roll	\$18.00
Hard Boiled Eggs (Priced per Dozen): Everything Spiced, Furikake, Red Hawaiian, Salt and Green Onion	\$68.00
Lox and Bagels (25 Guest Minimum): Sliced Smoked Salmon, Whipped Cream Cheese, Chopped Eggs, Capers, Sliced Red Onions, Mini Assorted Bagels	\$39.00



BREAK SNACKS

Priced Per Dozen

AM Break

Assorted Pastries	\$98.00
Gluten-Free Pastries	\$120.00
Assorted Scones	\$98.00
Assorted Muffins	\$98.00
Chocolate, Almond, or Butter Croissants	\$98.00
Assorted Donuts	\$90.00
Assorted Vegan Donuts	\$102.00
Assorted Bagels with Cream Cheese	\$110.00
Assorted Biscottis	\$120.00
Assorted Granola Bars	\$72.00
Assorted Energy Bars	\$112.00
Assorted Yogurts	\$100.00
Vegan Yogurts	\$120.00
Seasonal Whole Fresh Fruit	\$76.00
Breakfast Bread (Serves 10)	\$90.00 per loaf
Coffee Cake (Serves 10)	\$90.00 per cake



PM Break

Bags of Pretzels	\$76.00
Assorted Sun Chips	\$76.00
Assorted Lays Potato Chips	\$76.00
Assorted Kettle Chips	\$76.00
Fruit and Nut Trail Mix	\$110.00
Assorted Candy Bars	\$106.00
Fresh Baked Assorted Cookies	\$110.00
Chocolate Brownies	\$96.00
Toffee Blondies	\$108.00
Chocolate Truffles	\$106.00
Rice Krispy Treats	\$96.00

Frozen Treats

Haagen Dazs Ice Cream Bars	\$126.00
	\$144.00
Nala Gelato	\$144.00
Sorbet Fruit Bars	

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ELEVATED SNACKS

Specialty Platters (Serves 50)

California Artisanal Cheese Platter	\$900
NorCal Seasonal Crudités	\$900
Antipasto Platter	\$900
Med Meze	\$900
Charcuterie Board	\$1000
Fresh Fruit Tray	\$850



Bulk Dry Snacks

Priced per pound. 5 pound minimum:	
Goldfish Crackers	\$36.00
Pretzels	\$36.00
Honey Roasted Peanuts	\$48.00
Trail Mix	\$46.00
Party Snack Mix	\$46.00
Deluxe Mixed Nuts	\$90.00

Light Bites

Priced per serving, 25 Guest Minimum:

Crispy Pita Bread with Roasted Pepper Hummus, Traditional Hummus, and Babaganoush	\$21.00
Potato Chips with French Onion Dip	\$18.50
Tortilla Chips with Salsa	\$18.50
Tortilla Chips with Guacamole and Salsa	\$28.25
Crudité Cups with Ranch Dressing, White Bean Puree or Red Pepper Hummus	\$18.50

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EXECUTIVE BOX LUNCH

Priced per person, 25 Guest Minimum

Sandwich, Wrap or Entrée Salad (up to 4 total selections) includes choice of side salad, dessert and fruit.

Sandwich

Chipotle Turkey: Smoked Turkey, Gouda Cheese, Roasted Red Pepper, Mizuna and Chipotle Mayo on Soft Hoagie

Pastrami and Gruyere: Pastrami, Gruyere Cheese, Whole Grain Mustard and Pickled Onions on Marble Rye

Caprese and Pesto: Thick Sliced Tomato, Fresh Mozzarella, Basil Pesto and Balsamic Glaze on Focaccia

Rosemary Roast Beef: Roasted Top Round of Beef, Shaved Parmesan, Onions, Sundried Tomato, Baby Kale and Black Pepper Rosemary Aioli on Rosemary Focaccette

Grilled Chicken Bahn Mi: Grilled Lemongrass Chicken, Pickled Carrot, and Daikon, Cilantro, Sliced Cucumber, Siracha Mayo on Soft French Roll

Roasted Chicken and Fig Jam: Roasted Chicken, Arugula, Fig Jam, Brie Spread on Potato Onion Hoagie

Wrap

Steak and Chimichurri: Roasted Beef Striploin, Arugula, Roasted Red Pepper, Manchego Cheese and Chimichurri Aioli in Spinach Tortilla

Greek Chicken and Tzatziki: Lemon Oregano Chicken, Cucumber, Tomato, Kalamata Olives and Bibb Lettuce with Tzatziki in Lavash Wrap

Thai Red Curry Chicken Wrap: Shredded Red Curry Chicken, Thai Basil, Cilantro, Shredded Cabbage and Red Peppers in Tomato Tortilla

Truffled Mushroom and Goat Cheese Wrap: Roasted Wild Mushrooms and Herbed Goat Cheese, Radish, Spring Greens and Truffle Aioli in Whole Wheat Tortilla

Salad

Chilled Blackened Salmon Salad: Chilled Blackened Salmon & Farro, Shaved Cabbage, Carrots, Edamame, Cilantro and Cajun Whole Grain Mustard Vinaigrette

Thai Ginger Beef Salad: Grilled Skirt Steak with Daikon Sprouts, Carrots, Cucumber, Red Pepper, Crispy Shallots, Arugula, Arugula, Mint, Basil and Sesame-Ginger Glass Noodles

Sesame Roasted Cauliflower Salad: Sesame Roasted Cauliflower, Curried Lentils, Spinach, Toasted Almond and Cumin Lime Dressing

Roasted Chicken and Quinoa Salad: Za'atar Rubbed Roasted Chicken with Petite Greens, Heirloom Roasted Pearl Onions, Cherry Tomatoes and Citrus Thyme Vinaigrette

Sides

All box lunches will include the same salad, dessert, & fruit. Please choose one (1) of each:

Side Salads: Vegan German Style Potato Tortellini Pesto, Orzo Rice Salad, Sesame Noodle, Roasted Sweet Potato, Red Quinoa Tabbouleh

Desserts: Dark Chocolate Brownie, Lemon Bar, Oreo Blondie Bar

Fruit: Fresh Fruit Salad or Whole Fruit

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VALUE EXPRESS BOX LUNCH

Priced per person, 25 Guest Minimum
3-Compartment Box **\$49.50**

Entree

Roasted Turkey Sandwich: Roasted Turkey with Sun-Dried Tomato Aioli, Monterey Jack Cheese, Green Leaf Lettuce and Tomato on a Baguette

Ham and Cheese Sandwich: Thinly Sliced Honey Baked Ham, Swiss Cheese, Dijon Mustard, Lettuce and Tomato on a Baguette

Roast Beef Sandwich: Slow Roasted Beef with Cheddar, Horseradish Aioli, Mixed Greens and Tomato on a Baguette

Vegetarian Wrap: Hummus, Cucumbers, Roasted Peppers and Mixed Greens wrapped in a Spinach Tortilla

Sides

All box lunches will include the same salad and dessert.

Please choose one (1) of each:

Side Salads: Red Bliss Potato Salad, Penne Pasta Salad, or Orzo Pasta Salad

Desserts: Chocolate Chip Cookie, Oatmeal Cookie, Snickerdoodle Cookie, or Whole Apple



All orders are subject to a 22% service charge and sales tax.

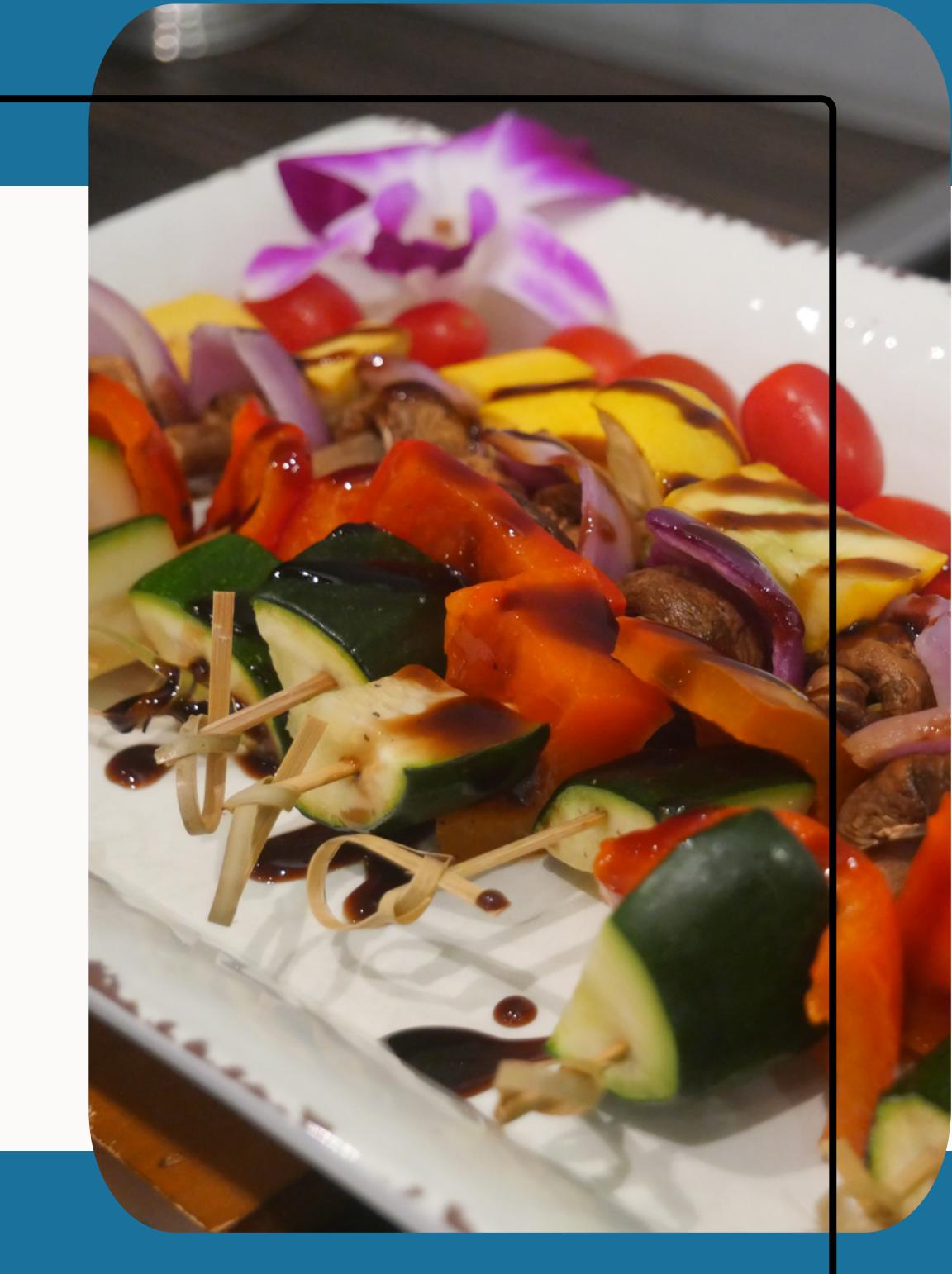
All prices are subject to change without notice.

COLD HORS D'OEUVRES

Priced Per Item

50 Piece Minimum per Flavor/Selection

Organic Deviled Egg	Black Truffle, Chives	\$11.00
Turkish Deviled Egg	Yogurt, Sumac, Aleppo Pepper	\$11.00
Charred Skirt Steak	Edamame, Sweet Soy Spoon	\$13.50
Chorizo & Manchego Tartlet	Smoked Paprika Aioli	\$11.00
Crostini	Duck Prosciutto, Camembert, & Fig Jam	\$14.50
	Wagyu Beef Tartare	
	Roasted Chicken and Cilantro Walnut Pesto	\$11.00
Fresh Vietnamese Shrimp Spring Rolls	with Sweet Chili Sauce	\$12.50
Togarashi Beef Tataki	Lotus Chip, Yuzu Kosho	\$13.50
Yellowfin Tuna Tartare	Spoon Salted Cucumber, Coconut Wasabi	\$12.50
Smoked Salmon Fresh Chow Fun	Pinwheel Roasted Garlic Caper Mayo	\$13.50
Mini Dungeness Crab Salad	Slider on Brioche	\$14.50
Petite Marble Potato	Crème Fraiche, Caviar	\$15.75



HOT HORS D'OEUVRES

Priced Per Item

50 Piece Minimum Per Flavor/Selection

Wagyu Beef Sliders Aged Cheddar, Pickle, Roasted Tomato Aioli	\$13.50
Empanada Beef, Jack Cheese and Jalapeno	\$12.50
Vegetarian Black Bean	
Korean Steak Taquitos Cabbage, Cilantro, Jalapeno	\$13.00
Seared Heirloom Corn Arepa Dry Chorizo, Cilantro Oil	\$13.50
Peking Duck Roll, Hoisin, Green Onion	\$14.50
Roasted Pear & Camembert Phyllo	\$11.00
Italian Polpette Meatball, Arrabbiatta, Basil	\$11.00
Crispy Wrapped Shrimp with Plum Chili Sauce	\$12.50
Vegetable Spring Roll with Sweet Chili Sauce	\$12.50
Wild Mushroom, Thyme and Goat Cheese Arancini	\$11.00
Chicken Taquitos	\$13.50
Dungeness Crab Cakes	\$16.50
Chicken, Garlic, Ginger, Lime Kabob	\$14.50
Lamb Lollipop Miso Mint Chimichurri	\$18.75
Artichoke Parmesan Fritters	\$11.00
Chicken Potstickers	\$12.50
Vegetable Potstickers	\$12.50



BOOTH TRAFFIC BUILDERS

1 Legends Global Server is included in all Booth Traffic Builder services up to 8 Hours.

4 hour service minimum recommended.

Booth Traffic Builders are sold as a package; no credits are issued for servings that are not served. Please note that if client-provided serving vessels differ in size from our standard vessels, the total number of servings may be reduced accordingly.

Espresso Cart

Enhance your booth with the aroma and taste of freshly brewed coffee, ensuring every guest enjoys a moment of indulgence.

300 cups per day	\$3,600
Per Additional Cup	\$12
600 cups per day	\$5,850
Per Additional Cup	\$9.75

Sensational Smoothies

From tropical mango to pina colada, elevate your booth with refreshing beverage, ensuring smiles and satisfaction. Please select (1) of the following flavors: Banana, Piña Colada, Strawberry, Mango, or Peach.

300 Servings	\$3,600
No On-Site Additions Available	

Ice Cream Cart

A variety of premium Häagen Dazs ice cream bars to hand out to special guests and potential clients. Flavors to include vanilla, chocolate, vanilla almond crunch.

200 Ice Cream Bar Package	\$2,400
Additional Dozen Ice Cream Bars	\$144

Popcorn Station

Enjoy the aroma of fresh popcorn from our tabletop or antique cart, complete with kernels, butter, and seasoning for ~300 bags.

Tabletop Popcorn Machine	\$1,500
Antique Popcorn Cart	\$1,800
Additional Popcorn Snack Pack	\$800



Baked in Booth Cookies

The smell of fresh Chocolate Chip, Peanut Butter, Oatmeal Raisin, and Sugar Cookies are a surefire way to excite guests.

500 Cookie Package	\$3,900
50 Additional Cookies	\$380

Soft Gourmet Pretzels

Delicious Bavarian, Asiago Cheese and Cinnamon-Sugar soft pretzels come in a tabletop warmer to keep your pretzels fresh for attendees.

48 Pretzel Package	\$1,000
Additional Dozen Gourmet Pretzels	\$120

Hot Chocolate Bar

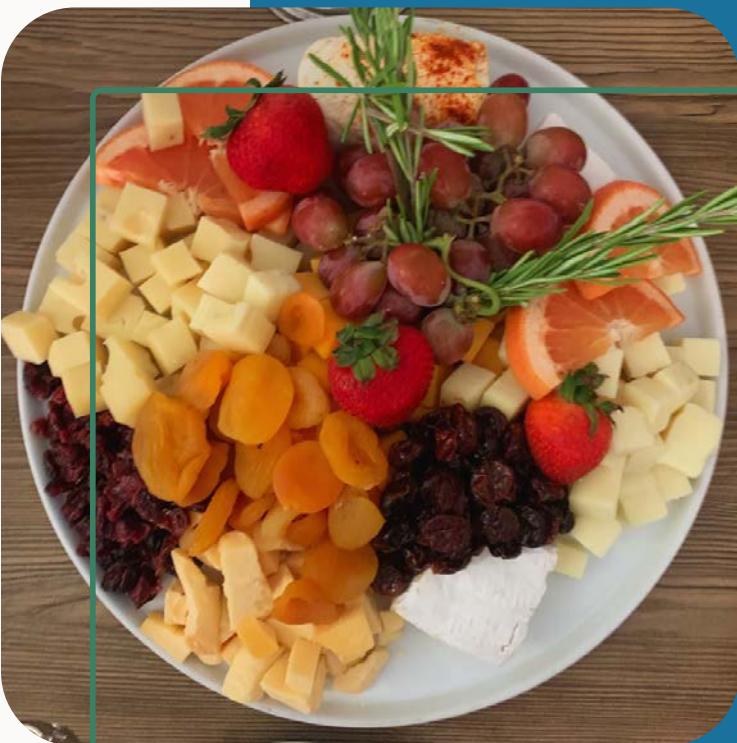
Attract attendees with irresistible, rich hot chocolate that warms them up for a great conversation.

200 Servings of Hot Chocolate	\$2,600
Additional Servings	\$12.50

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BOOTH BUZZ BUILDERS

Legends Global Server or Bartender required at \$300 plus tax for up to four hour service per server. Includes compostable service.



California Wine Harvest

Bring your guests on a taste of some of the best wines California has to offer paired with a curated variety of Northern California cheese and crackers.

36 Bottles of Wine \$3,800
2 Cheese Platters (100 Servings)

Margarita Madness

Excite your guests with a shaken margarita, adding that extra touch to your booth. Our Margarita Madness package makes 300 servings and includes 9 oz. compostable cups

300 Servings	\$4,800
Each Additional Cocktail	\$20

Mimosas

Pop, fizz, and mingle — give your guests the ultimate mimosa experience at your booth! Service includes Champagne, Orange Juice, Martinelli's Sparkling Cider, plastic champagne flutes and orange slices for garnish.

200 Mimosa \$3,600
Each Additional Mimosa \$18

Martini Lounge

Guests won't want to leave as they sip on Dirty Martinis, Appletinis and Cosmopolitans. Service includes premium liquors, plastic martini glasses, napkins, and bar accoutrements.

100 Cocktails \$2,400
Each Additional Cocktail \$24

Booth Buzz Builders are sold as a package; no credits are issued for servings that are not served

All orders are subject to a 22% service charge and sales tax. All prices are subject to change without notice.

BAR SERVICES

Legends Global Server or Bartender required at \$300 plus tax for up to four hour service per server. Includes compostable service.

Beer/Wine Cart

Requires a minimum guarantee of \$2,000.00

Assorted Beers: See a la carte pricing.

House Select Wines

Pepsi Soft Drinks, Bubly, Bottled Water

\$58 per bottle

\$8.25 each



Value Brands Package

Requires a minimum guarantee of \$2,200.00

Includes: SVEDKA Vodka, Beefeaters Gin, Bacardi Rum, Dewer's Scotch, Jim Beam Whiskey, Cuervo Gold Tequila

House Select Wine

Assorted Beers: See a la carte pricing.

Pepsi Soft Drinks, Bubly, Bottled Water

\$410 per bottle

\$58 per bottle

\$8.25 each

Premium Brands Package

Requires a minimum guarantee of \$2,500.00

Please select 1 of each variety:

Vodka: Ketel One, Grey Goose

Gin: Bombay Sapphire, Hendricks

Whiskey: Crown Royal

Bourbon: Bulleit

Scotch: Johnnie Walker Black

Rum: Mount Gay

Tequila: Casamigos

Beer, Wine, Pepsi Soft Drinks, Bubly, Bottled Water

\$510 per bottle

A La Carte

Not on Consumption

House Wine

White: Chardonnay, Pinot Grigio, or Sauvignon Blanc

Red: Cabernet Sauvignon, Pinot Noir, or Merlot

\$58.00 Per Bottle

Domestic Beer

May include Coors, Coors Light, Miller High Life, Miller Lite, and Pabst Blue Ribbon

\$12.00 each

\$900.00 per keg

Imported Beer

May include Heineken, Corona Extra, Corona Premier, Modelo Especial, Sapporo, and/or Pilsner Urquell

\$12.75 each

\$1,100.00 per keg

Microbrew Craft Beer

May include beers from 21st Amendment, Sierra Nevada, and Drakes Breweries

\$12.75 each

\$1,220.00 per keg

All orders are subject to a 22% service charge and sales tax. All prices are subject to change without notice.

Wine Selection

Legends Global Server or Bartender required at \$300 plus tax for up to four hour service per server. Includes compostable service.

Red Wine

Pinot Noir

Hartford Court, Russian River Valley	\$67
J Vineyards, Russian River Valley	\$74

Cabernet Sauvignon

Oberon, Napa Valley	\$75
Luigi Bosca, Mendoza, Argentina	\$65

Merlot

Whitehall Lane, Napa Valley	\$68
HALL, Napa Valley	\$84

Zinfandel

Cline, Lodi	\$58
Edmeades, Mendocino County	\$58

White Wine

Chardonnay

Sonoma Cutrer, Russian River Valley	\$69
Daou, Paso Robles, California	\$68

Sauvignon Blanc

Sancerre Patient Cottat, Loire, France	\$68
Kim Crawford, Marlborough, New Zealand	\$71

Other

Benvolio, Pinot Grigio, Italy	\$58
Kendall Jackson, Riesling, Monterey	\$58
Weingut Frank Gruner Veltliner, Austria	\$62
Cambria, Viognier, Santa Maria Valley	\$72



Bubbles

Sparkling Wine

Charles De Fere, Blanc de Blanc	\$58
Benvolio, Prosecco N.V, Italy	\$58
Chandon, Btu N.V, California	\$65
JCB No 21. Brut, Burgundy, France	\$65
JCB No 69. Rose, Burgundy, France	\$65
Iron Horse Classic Vintage Brut, Sonoma	\$88
Schramsberg, Blanc de Blanc, Napa Valley	\$99

Champagne

Henriot, Brut Souverain NV, France	\$118
Taittinger Brut La Francaise, France	\$140
Henriot, Brut Rose NV, France	\$165
Veuve Clicquot, Ponsardin N.V. France	\$165
Bruno Paillard, Rose N.V France	\$170
Ruinart, Rose, N.V. France	\$235

Rose

Banshee, Mendocino County	\$58
Murphy Goode, California	\$58
La Crema, Monterey	\$58



THANK YOU



San Francisco